

Omada Campaigns Packs

Get all the assets you need for a multi-channel campaign

These marketing assets will help you spread the work about Omada throughout the year.

JANUARY - RESOLUTION REVOLUTION

FEBRUARY - AMERICAN HEART MONTH

MARCH - DIABETES ALERT DAY

APRIL - NATIONAL STRESS AWARENESS MONTH

MAY - EMPLOYEE HEALTH & FITNESS MONTH

JUNE - NATIONAL SAFETY MONTH

JULY - SUMMER

AUGUST - BACK TO SCHOOL

SEPTEMBER - WORLD HEART DAY

OCTOBER - OPEN ENROLLMENT

NOVEMBER - PREDIABETES DAY

DECEMBER – HOLIDAY

Each campaign pack includes the following:

Email Templates

Simply cut, paste, customize, and send to your agency

Flyer

Customize, print, and hang these designs in well-loved spaces

Social Blurbs

Need some fresh editorial content for your intentional social media? Start here.

Banner Ads

Display these images on your Intranet to grab attention (make sure to hyperlink to our Omada landing page).

Digital Signs

Customize these slides and pop them onto the big screen

Videos

Watch to get inspired, then download to share

Omada Resources

From videos to logos, find materials to help you promote Omada at your location

To engage in an Omada Campaign Pack for your location please contact Employee Wellbeing Program Manager, Justin Roberson at 651-259-3629 or work.well.mmb@state.mn.us.